

Income: December 2008-June 2009 – Gift Shop/Mailout/Transport
June 17, 2009

Wild Animal Orphanage

Gift Shop	\$ 16,298.80
Mail-out Returns	\$288,657.00
Animal Transport	\$ 42,134.40
Re- Deposit Petty Cash/Trips	\$ 7,653.30
	<u>\$354,543.50</u>
Animal Transport Pending in mail	\$ 24,000.00
	<u>\$378,543.50</u>

Expenses: Dec 2008 – June 2009

Mail-out/Newsletter

Names in the News - list purchase	\$ 28,344.60	
Daily Address – Sort, code and mail	\$ 7,395.28	
Postage	\$ 21,405.82	150,000 pieces
ARG – Merge Purge list	\$ 1,105.94	
Pages Printing	\$ 27,175.50	500,000 pieces
	<u>\$ 58,251.64</u>	
	<u>\$ 143,678.78</u>	

These figures are based on a mailing of 150,000.00 to 200,000.00

Mail-out cost per piece:

15 cents postage

22 cents sort, code and mail

6 cents, newsletter with envelope

3 cents merge purge

46 - 50 cents a piece

May fluctuate depending on volume

Animal Transport MS.

Labor: Jamie Cryer	\$ 3,734.45
Auto Fuel & Misc: Petty Cash	\$ 15,500.00
Re-Imbursement: Jamie Cryer	\$ 409.13
	<u>\$ 19,643.58</u>

Expense versus income

Mail-Out Income: Total	\$ 288,657.00
Mail-Out Expense: Total	<u>\$ 143,678.78</u>
Profit	\$ 144,978.22

Animal Transport Income	\$ 73,787.30
Animal Transport Expense	<u>\$ 19,643.58</u>
Profit	\$ 54,143.72