Press Release

REXANO urges Talbots to reconsider their financial support to an Animal Rights group.

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Las Vegas, NV (August 21, 2007)--Responsible Exotic Animal Ownership (www.REXANO.org) urges Talbots, Inc to reconsider their financial support for the animal-rights (AR) group, the Humane Society of the United States (HSUS).

Talbots Kids has launched their Design-A-Tee contest for children and the limited-edition winning design T-shirt will be sold in Talbots Kids stores, with 10% of each sale benefiting The Humane Society of the United States.

HSUS is an AR group that many confuse with local 'Humane society' shelters; however, Human Society of United States is not affiliated with any of them. They are a powerful well funded AR group, who instead of helping shelters and animals directly, works hard on eventually removing pets from our homes, meat from our tables, leather goods from our closets and animals from zoos and circuses. Not only doesn't HSUS help struggling shelters, they charge them between \$4,000 and \$20,000 consulting fee.

(http://www.hsus.org/press_and_publications/humane_bookshelf/the_humane_society_of_the_united_states_euthanasia_training_manual.html)

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REXANO urges all animal lovers to contact Talbots, Inc., Phil Tracey, Manager of Public Relations, Talbots Kids, One Talbots Drive, Hingham, MA, 02043, 781-741-7114 philip.tracey(at)talbots.com, to educate them and ask them to reconsider their decision.

In their August 2, 2007 press release:

"Center for Consumer Freedom (CCF) called on the Humane Society of the United States (HSUS) to return all the money it has raised in the wake of the Michael Vick dog fighting scandal. CCF revealed today that beginning on July 18 — the day after Vick's criminal indictment — HSUS promised on its website that financial contributions would be earmarked for helping it "care for the dogs seized in the Michael Vick case." But yesterday The New York Times reported that HSUS is not, in fact, caring for the animals. And HSUS president Wayne Pacelle told the Times that his group is recommending that government officials "put down" (that is, kill) the dogs rather than adopt them out to suitable homes."

"We find it disappointing that Talbots would partner with an AR group instead of finding a more deserving and needy animal welfare organization that actually helps animals." adds Scott Shoemaker, REXANO co-founder.

According to HSUS's 2005 income statement, their Total Revenue was \$124,891,122, Net Assets \$200,058,734 and President, CEO 's Wayne Pacelle salary \$203,231.

Mr. Pacelle was quoted on many occasions about his vision for the AR movement, and his personal objective of creating "a National Rifle Association of the animal rights movement."

One of HSUS main objectives is to end captive keeping of wild and exotic animals.

"Most of the wild habitat is disappearing and the only chance to save many animals such as tigers from extinction is captive breeding with the private sector having the majority of available habitat" says Shoemaker.

"If the animal rights activists truly care about animals, then why are they trying to regulate and ban them to extinction?" asks Kukol. "What crime did the animals commit to be sentenced to death?"

REXANO is free web resource designed to give much needed tools and statistics based research material to private owners of exotic and wild animals to fight unfair legislation in the USA. Current focus of www.REXANO.org is to reverse the trend in over regulation, with the desire that in the near future to work on repealing excessive regulations and bans on private ownership of exotics.

About REXANO

Free web resource with statistics to fight anti exotic animal legislation.