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REXANO urges all pro animal entities to stick together now more than ever.

This post was written by REXANO on 25 June, 2007 (13:27) |

Editorial by REXANO

Las Vegas, NV, June 25, 2007—In the current climate of constant animal rights (AR) activists attacks on animal industry, REXANO (Responsible Exotic Animal Ownership) is hoping individuals and groups will stop focusing on our differences and concentrate on our common enemy and cause: to educate the public and to win the war against AR and uninformed legislators who are trying to legislate us to extinction.

To jump start the unifying and educational process, REXANO is offering a free beautiful “anti AR movement” downloadable flyer in 3 sizes, from small to poster size:

<http://www.rexano.org/Posters/ARmovement.htm>

It can be used in your pet store, veterinarian office, school outreach, traveling educational or entertaining exhibit, etc...to educate the public about the AR threat to our way of life.

These powerful and well funded AR groups, instead of truly helping captive animals and wild conservation directly, work hard on eventually eliminate all animal uses, including removing pets from our homes, meat from our tables, leather goods from our closets, animals from zoos, rodeos, circuses and medical research, as well as hunters from our forests. It is time for all pro animal welfare groups to realize how AR movement is implementing a very clever “divide and rule” strategy.

According to Wikipedia: “ In politics and sociology, **divide and rule** (also known as **divide and conquer**) is a combination political, military and economic strategy of gaining and maintaining power by breaking up larger concentrations of power into chunks that individually have less power than the one implementing the strategy. In reality, it often refers to a strategy where small power groups are prevented from linking up and becoming more powerful, since it is difficult to break up existing power structures.”

The same way all dog owners shouldn't be judged and banned because few are irresponsible abusers and dog fighters, the same way all hunters shouldn't be judged and banned because few individuals are poachers, the same way all horse owners shouldn't be judged and

banned because few starve their horses, is the same way private exotic animal owners shouldn't be banned because there are few irresponsible (often already illegal ones) who make the whole industry look bad.

AR often employ the same tactics to keep animal groups separated: using cute images of orphaned 'Bambi' to turn public against all hunters, cute lamb images to go against farmers, and extremely rare sensationalized exotic animal attack to further, step by step, their final agenda of no animals in captivity.

In reality, In the USA, only one person dies per year as a result of attacks by captive big cats, 1.5 by captive reptiles, 0.125 by captive bear and 0 by captive non-human primate. In comparison, 45,000 people die each year in traffic accidents, 47 by lightning, and 1,600 by falling from stairs. However, AR would like the public to believe out children are being massacred by horrible exotic pets on their way to school.

It is interesting to note that the original "United we stand, divided we fall" phrase has origin in the ancient Greece in an animal related fable by Aesop:

"The Four Oxen and the Lion".

A Lion used to prowl about a field in which Four Oxen used to dwell. Many a time he tried to attack them; but whenever he came near they turned their tails to one another, so that whichever way he approached them he was met by the horns of one of them. At last, however, they fell a-quarrelling among themselves, and each went off to pasture alone in a separate corner of the field. Then the Lion attacked them one by one and soon made an end of all four.

United we stand, divided we fall.

It is our hope all pro animal people realize we need to support each other and our different animal uses to protect our rights to keep and use the animals of our choice.

REXANO is free web resource designed to give much needed tools and statistics based research material to private owners of exotic and wild animals to fight unfair legislation in the USA. Current focus of www.REXANO.org is to reverse the trend in over regulation, with the desire that in the near future to work on repealing excessive regulations and bans on private ownership of exotics.