

Clerk of the House of Representatives  
Legislative Resource Center  
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Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

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Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

<b>1. Registrant Name</b> <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual <u>WORLD WILDLIFE FUND, INC.</u>			
<b>2. Address</b> <input type="checkbox"/> Check if different than previously reported Address1 <u>1250 24TH STREET, NW</u> Address2 _____ City <u>WASHINGTON</u> State <u>DC</u> Zip Code <u>20037</u> - Country <u>USA</u>			
<b>3. Principal place of business (if different than line 2)</b> City _____ State _____ Zip Code _____ - Country _____			
<b>4a. Contact Name</b> Mrs. <u>RACHEL HOWELL</u>	<b>b. Telephone Number</b> <input type="checkbox"/> International Number <u>(202) 495-4715</u>	<b>c. E-mail</b> _____	<b>5. Senate ID#</b> <u>41853-12</u>
<b>7. Client Name</b> <input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality <u>WORLD WILDLIFE FUND, INC.</u>			<b>6. House ID#</b> <u>317400000</u>

**TYPE OF REPORT** 8. Year 2010 Q1 (1/1 - 3/31)  Q2 (4/1 - 6/30)  Q3 (7/1-9/30)  Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_ 11. No Lobbying Issue Activity

## INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

<b>12. Lobbying</b> <b>INCOME</b> relating to lobbying activities for this reporting period was: <u>Less than \$5,000</u> <input type="checkbox"/> <u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ _____ Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>13. Organizations</b> <b>EXPENSE</b> relating to lobbying activities for this reporting period were: <u>Less than \$5,000</u> <input type="checkbox"/> <u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ <u>50,000.00</u> <b>14. REPORTING</b> Check box to indicate expense accounting method. See instructions for description of options. <input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code
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Signature  Digitally Signed By: Rachel Howell

Date 01/20/2011

Printed Name and Title Rachel Howell, Assistant General Counsel

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

- Global Conservation Act (H.R.4959/S.3508) – support
- Marine Turtle Conservation Reauthorization Act (H.R.509) – support, advocating for changes
- Great Apes Conservation Reauthorization Amendments Act of 2010 (H.R.4416) - support, advocating for changes
- Great Cats and Rare Canids Act of 2009 (H.R.411/S.529) - support

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Interior - Dept of (DOI), U.S. Fish & Wildlife Service (USFWS), Council on Environmental Quality (CEQ), U.S. Agency for International Development (USAID), State - Dept of (DOS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Louis	Leonard			<input type="checkbox"/>
Roberta	Elias			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel

- Crane Conservation Act of 2009 (H.R.388/S.197) - support
- Animal Welfare Act – advocating to include more robust reporting requirements for owners of captive tigers through promulgation of new regulations.
- A bill to amend the Clean Air Act to modify certain definitions of the term ‘renewable biomass’ (S.3381) – oppose
- Investing in our Future Act of 2010 (H.R.5783) – support
- A bill to establish a Global Climate Fund (not yet introduced) – support
- A bill to amend the Clean Air Act relating to greenhouse gases, and for other purposes (H.R. 4572) –oppose
- Stationary Source Regulations Delay Act (H.R.4753/S.3072) – oppose
- Save our Energy Jobs Act (H.R.4396) – oppose provisions regarding greenhouse gases
- America’s Great Outdoors Act of 2010 (S.303) – support
- International Fisheries Stewardship and Enforcement Act (S.2870) – support
- Illegal, Unreported, and Unregulated Fishing Enforcement Act of 2009 (H.R.1080) - support
- Coral Reef Conservation Amendments Act of 2009 (S.2859) - support
- Coral Reef Conservation Reauthorization and Enhancement Amendments Act of 2009 (H.R.860) – support
- Reducing import of unsustainably harvested coral and coral dependent species (developing bill, not yet introduced) – support
- H.J.Res.66, 76, and 77– Resolutions to overturn EPA’s endangerment finding for greenhouse gases – oppose
- A bill to amend the Clean Air Act to provide that greenhouse gases are not subject to the Act (H.R. 391) – oppose
- Tiger Summit – promoting high-level and coordinated US government participation in the tiger summit hosted in St. Petersburg, Russia in November 2010.
- A resolution supporting international tiger conservation efforts and the upcoming Global Tiger Summit in St. Petersburg, Russia (S.Res.680/H.Res.1722) – support
- Recommend climate policy positions for the United States for the United Nations Framework Convention on Climate Change in Cancun, Mexico

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code  Budget/Appropriations (one per page)

16. Specific lobbying issues

•FY 2011 International Affairs Budget and State, Foreign Operations - support robust international affairs budget including increases in climate and biodiversity spending.

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Fish & Wildlife Service (USFWS), Interior - Dept of (DOI)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Roberta	Elias			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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- Department of State, Foreign Operations, and Related Programs Appropriations Act (S.3676) – advocating for changes to restore funding for USAID’s Central African Regional Program for the Environment (CARPE) and improve provisions on industrial logging
- FY 2011 Budget for Interior, Environment and Other Programs – support increases in funding for FWS International Programs, including the Multinational Species Conservation Fund, International Affairs, Wildlife Without Borders, Neotropical Migratory Birds Conservation Act and Law Enforcement; increases in funding for other Interior/Environment programs including National Park Service International Program, Forest Service Office of International Programs, Endangered Species Act, Land and Water Conservation Fund, and EPA
- Rhino/Tiger Conservation Fund – specifically advocating for doubling funding of Rhino/Tiger Fund in FY2011
- General funding for NOAA and specifically funding for coastal and marine spatial planning, tools to crack down on IUU fishing, and tools to monitor and study the impacts of ocean acidification-support