

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

<b>1. Registrant Name</b> <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual			
WORLD WILDLIFE FUND, INC.			
<b>2. Address</b> <input type="checkbox"/> Check if different than previously reported			
Address1	1250 24TH STREET, NW		
Address2			
City	WASHINGTON		
State	DC		
Zip Code	20037		
Country	USA		
<b>3. Principal place of business (if different than line 2)</b>			
City			
State			
Zip Code			
Country			
<b>4a. Contact Name</b>	<b>b. Telephone Number</b>	<b>c. E-mail</b>	<b>5. Senate ID#</b>
Ms. RACHEL HOWELL	(202) 293-4800		41853-12
<b>7. Client Name</b> <input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality			<b>6. House ID#</b>
WORLD WILDLIFE FUND, INC.			317400000

**TYPE OF REPORT** 8. Year 2009 Q1 (1/1 - 3/31)  Q2 (4/1 - 6/30)  Q3 (7/1-9/30)  Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_ 11. No Lobbying Issue Activity

## INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSE</b> relating to lobbying activities for this reporting period were:
<u>Less than \$5,000</u> <input type="checkbox"/>	<u>Less than \$5,000</u> <input type="checkbox"/>
<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ _____	<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ <u>430,000.00</u>
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING</b> Check box to indicate expense accounting method. See instructions for description of options.
	<input type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only
	<input checked="" type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
	<input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code

Signature  Digitally Signed By: Rachel Howell

Date 01/20/2010

Printed Name and Title Rachel Howell, Assistant General Counsel

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

-Global Conservation Act draft legislation, not yet numbered, support  
-Tropical Forest and Coral Conservation Act of 2009 (S. 345/ H.R. 52) - support  
-Global Food Security Act (S. 384/H.R. 3077) - support  
-The Water for the World Act (S. 624/H.R. 2030) - support contingent on revisions

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, State - Dept of (DOS), U.S. Trade Representative (USTR), Treasury - Dept of, U.S. Fish & Wildlife Service (USFWS), Agriculture - Dept of (USDA), Natl Oceanic & Atmospheric Administration (NOAA), Interior - Dept of (DOI), U.S. Agency for International Development (USAID)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Jessica	McGlyn			<input type="checkbox"/>
Louis	Leonard			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel

- Foreign Assistance Revitalization and Accountability Act of 2009 (S. 1524) - support
- Initiating Foreign Assistance Reform Act of 2009 (H.R. 2139) – support
- America’s Wildlife Heritage Act (H.R. 2807)- support
- Consolidated Land, Energy and Aquatic Resources Act of 2009 (H.R. 3534) – support full funding within it for Land and Water Conservation Fund
- Clean Energy Jobs and American Power Act (S. 1733) - support
- Clean Energy Partnerships Act (S. 2729) – support elements, advocating for revisions
- International Climate Change Investment Act of 2009 (S. 2835) – support
- Natural Resources Climate Adaptation Act (S. 1933) – support, advocated for changes to ocean related section
- Murkowski Amendment to Senate Interior Appropriations bill (S.AMDT.2530) – oppose
- Marine Turtle Conservation Reauthorization Act of 2009 (H.R. 509) – support, advocating for changes
- Great Ape Conservation Reauthorization Amendments Act of 2010 (H.R. 4416) – support, advocating for changes
- Multinational Species Conservation Funds Semipostal Stamp Act of 2009 (S. 1567/ H.R. 1454) – support
- Global Wildlife Conservation, Coordination, and Enhancement Act of 2009 (H.R. 3086) – support contingent on revisions
- Coral Reef Conservation Amendments Act of 2009 (S. 2859) – support
- International Fisheries Agreement Clarification Act (S. 2856) – oppose
- International Fisheries Stewardship and Enforcement Act (S 2870) – support (stronger support with revisions)
- Food, Conservation, and Energy Act of 2008 (Pub.L. 110-246) – advised on implementation of the Lacey Amendment and domestic agriculture conservation programs
- Foreign Assistance Act (Pub.L. 87-195) – support efforts to prepare for re-writing the FAA in the 111th Congress
- Senate ratification of the Convention on Biological Diversity – support
- Senate ratification of the Law of the Sea Treaty – support
- China Strategic Economic Dialogue – advise on potential projects to conduct to support the illegal logging Memorandum of Understanding
- Peru-US FTA – support and provide input for the forestry provision annex in the environmental chapter
- National Security Council Presidential Study Directive - Provide input into national development strategy
- State Department Quadrennial Development and Diplomacy Review – Provide input into high-level strategy
- State Department Global Hunger and Food Security Initiative – Provide input into the strategy
- Captive Bred Wildlife Permitting for Tigers – advocating to changes to remove the “generic” tiger exemption
- President Obama’s Interagency Ocean Policy Task Force – advocating for establishment of a national ocean policy and marine spatial planning framework and implementation through an executive order
- 2010-2015 Draft Proposed Program (Oil and Gas Leasing in the Outer Continental Shelf) – oppose inclusion of Arctic lease sale
- Convention on the International Trade of Endangered Species – developed and reviewed materials to encourage the US to support proposals to list Atlantic bluefin tuna under Appendix I.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code  Budget/Appropriations (one per page)

16. Specific lobbying issues

-Fiscal Year 2010 Omnibus Spending Bill (PL 111-117) - support foreign operations; interior, environment and related agencies  
 -Fiscal Year 2011 International Affairs Budget and State, Foreign Operations - support robust international affairs budget including increases in climate and biodiversity spending  
 -Fiscal Year 2011 NOAA Budget – support funding for a variety of fisheries related management and research programs

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Agency for International Development (USAID), State - Dept of (DOS), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Jessica	McGlyn			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel

-Fiscal Year 2011 Budget for Dept. of the Interior/Fish and Wildlife Service, International Programs – support increases in funding for the Multinational Species Conservation Fund, International Affairs, Wildlife Without Borders, Neotropical Migratory Birds Conservation Act, National Park Service International Program, and Forest Service Office of International Programs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

-Clean Energy Jobs and American Power Act (S. 1733) - support  
-Clean Energy Partnerships Act (S. 2729) – support elements, advocating for revisions

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Louis	Leonard			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel