

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

<b>1. Registrant Name</b> <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual			
World Wildlife Fund, Inc.			
<b>2. Address</b> <input type="checkbox"/> Check if different than previously reported			
Address1	1250 24th Street, NW		
Address2			
City	Washington		
State	DC		
Zip Code	20037		
Country	USA		
<b>3. Principal place of business (if different than line 2)</b>			
City			
State			
Zip Code			
Country			
<b>4a. Contact Name</b>	<b>b. Telephone Number</b>	<b>c. E-mail</b>	<b>5. Senate ID#</b>
Ms. Rachel Howell	(202) 293-4800 <input type="checkbox"/> International Number		41853-12
<b>7. Client Name</b>	<input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality		<b>6. House ID#</b>
World Wildlife Fund, Inc.			317400000

**TYPE OF REPORT** 8. Year 2010 Q1 (1/1 - 3/31)  Q2 (4/1 - 6/30)  Q3 (7/1-9/30)  Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_ 11. No Lobbying Issue Activity

## INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSE</b> relating to lobbying activities for this reporting period were:
<u>Less than \$5,000</u> <input type="checkbox"/>	<u>Less than \$5,000</u> <input type="checkbox"/>
<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ _____	<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ <u>340,000.00</u>
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	<b>14. REPORTING</b> Check box to indicate expense accounting method. See instructions for description of options.
	<input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only
	<input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
	<input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code

Signature  Digitally Signed By: Rachel Howell

Date 05/27/2010

Printed Name and Title Rachel Howell, Assistant General Counsel

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code  Environment/Superfund (one per page)

16. Specific lobbying issues

-Global Conservation Act of 2010 (H.R. 4959) - support  
 -Tropical Forest and Coral Conservation Act (H.R. 52/S. 345) – support  
 -International Climate Change Investment Act of 2009 (S. 2835) – support  
 -Global Food Security Act (S. 384/H.R. 3077) – support

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Agriculture - Dept of (USDA), Treasury - Dept of, U.S. Trade Representative (USTR), U.S. Agency for International Development (USAID), State - Dept of (DOS), Council on Environmental Quality (CEQ), Interior - Dept of (DOI), U.S. Fish & Wildlife Service (USFWS), Natl Oceanic & Atmospheric Administration (NOAA)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Jessica	McGlyn			<input type="checkbox"/>
Louis	Leonard			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel

- The Water for the World Act (S. 624/H.R. 2030) – support contingent on revisions
- Natural Resources Climate Adaptation Act (S. 1933) – support, advocated for changes to ocean related section
- Foreign Assistance Revitalization and Accountability Act of 2009 (S. 1524)-support
- Initiating Foreign Assistance Reform Act of 2009 (H.R. 2139) – support
- America’s Wildlife Heritage Act (H.R. 2807)- support
- The Consolidated Land, Energy and Aquatic Resources Act of 2009 (H.R. 3534) – support full funding within it for Land and Water Conservation Fund
- Save our Energy Jobs Act (H.R.4396) – oppose removing greenhouse gases from Clean Air Act
- Marine Turtle Conservation Reauthorization Act (H.R. 509) – support, advocating for changes
- Great Apes Conservation Reauthorization Amendments Act (H.R. 4416) – support, advocating for changes
- Multinational Species Conservation Funds Semipostal Stamp Act (H.R. 1454/S. 1567) – support
- Global Wildlife Conservation Act (H.R. 3086) – support contingent on revisions
- Kerry/Graham/Lieberman Climate and Energy bill (not yet introduced) – support, advocating for international provisions
- Food, Conservation, and Energy Act of 2008 (Pub.L. 110-246) – advised on implementation of the Lacey Act Amendment and domestic agriculture conservation programs
- Foreign Assistance Act (Pub.L. 87-195) – support efforts by the House Foreign Affairs Committee to prepare for re-writing the FAA in the 111th Congress
- Senate ratification of the Convention on Biological Diversity – supported
- Peru-US Free Trade Agreement – supported and provided input for the forestry provision annex in the environmental chapter
- National Security Council Presidential Study Directive - Provided input into national development strategy
- State Department Quadrennial Development and Diplomacy Review – Provided input into high-level strategy
- State Department Global Hunger and Food Security Initiative – Provided input into strategy
- Disapproval Resolutions opposing EPA and greenhouse gas regulation (S.J.RES.26/H.RES.974/H.J.RES.66/H.J.RES.76/H.J.RES.77) – oppose
- Captive Bred Wildlife Permitting for Tigers – advocating for changes to remove the “generic” tiger exemption
- Convention on the International Trade of Endangered Species –encouraged the US to support proposals to list Atlantic bluefin tuna under Appendix I.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code  Budget/Appropriations (one per page)

16. Specific lobbying issues

-FY 2011 International Affairs Budget and State, Foreign Operations - support robust international affairs budget including increases in climate, conservation and biodiversity funding.

17. House(s) of Congress and Federal agencies  Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Fish & Wildlife Service (USFWS), Interior - Dept of (DOI), U.S. Agency for International Development (USAID), State - Dept of (DOS), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
Louis	Leonard			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

-American Clean Energy Leadership Act (S. 1462) - support elements as part of comprehensive climate and energy legislation; oppose as a stand-alone bill  
 -Clean Energy Jobs and American Power Act (S. 1733) - support  
 -Clean Energy Partnerships Act of 2009 (S. 2729) - support elements, advocating for revisions

17. House(s) of Congress and Federal agencies  Check if None

U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Jonathon Will	Gartshore			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Rachel Howell, Assistant General Counsel