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REXANO urges Microsoft to reconsider their financial support to an Animal Rights group.

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REXANO Editorial

Las Vegas, NV (May 23, 2007)–Responsible Exotic Animal Ownership (www.REXANO.org) urges Microsoft Corporation to reconsider their financial support for the animal-rights (AR) group, the Humane Society of the United States (HSUS).

Microsoft Windows Live Messenger “i’m” announced a new initiative: “Every time you start a conversation using i’m, Microsoft shares a portion of the program’s advertising revenue with some of the world’s most effective organizations dedicated to social causes. We’ve set no cap on the amount we’ll donate to each organization.”

(<http://im.live.com/Messenger/IM/About/>)

“REXANO loves Microsoft products and our website is built using MS FrontPage and other MS software” says Scott Shoemaker, REXANO co-founder.

One of the beneficiaries of “i’m” is HSUS, an AR group that many confuse with local ‘Humane society’ shelters, however, Human Society of United States is not affiliated with any of them. They are a powerful well funded AR group, who instead of helping shelters and animals directly, works hard on eventually removing pets from our homes, meat from our tables, leather goods from our closets and animals from zoos and circuses.

“We hope the decision to include HSUS in the Live Messenger was just an honest mistake on the part of Microsoft”, says Zuzana Kukol, a Las Vegas big cat trainer and REXANO’s co-founder. “When I first read about their ties to HSUS, my reaction was the same I used to get when seeing Windows 98 ‘blue screen of death’, hoping the blunder will get fixed soon.”

According to the nonprofit Center for Consumer Freedom (CCF, <http://www.consumerfreedom.com>) May 8, 2007 press release, message to Congress delivered by CCF Director of Research David Martosko stated:

“No matter how much farmers take animals’ welfare into account, animal-rights leaders won’t be satisfied until all animal protein disappears from the human diet. “HSUS and PETA share the same long-term goals...No meat. No dairy. No animal agriculture. Period. HSUS is

basically PETA with a nicer wristwatch." ..."Congress," Martosko continued, "could require U.S. farmers to supply every pig, chicken, duck, and cow with private rooms, daily rubdowns, video iPods, and organic meals catered by Wolfgang Puck. But even this wouldn't satisfy activists who actually believe farm animals have the 'right' not to be eaten." "We find it disappointing that MS would partner with an AR group instead of finding a more deserving and needy animal welfare organization that actually helps animals." adds Shoemaker.

According to HSUS's 2005 income statement, their Total Revenue was \$124,891,122, Net Assets \$200,058,734 and President, CEO 's Wayne Pacelle salary \$203,231.

Mr. Pacelle, who according to various news reports is a vegan who doesn't even own a pet, was quoted on many occasions about his vision for the AR movement, and his personal objective of creating "a National Rifle Association of the animal rights movement."

One of HSUS main objectives is to end captive keeping of wild and exotic animals.

"Most of the wild habitat is disappearing and the only chance to save many animals such as tigers from extinction is captive breeding with the private sector having the majority of available habitat" says Shoemaker.

"If the animal rights activists truly care about animals, then why are they trying to regulate and ban them to extinction?" asks Kukul. "What crime did the animals commit to be sentenced to death?"

REXANO is free web resource designed to give much needed tools and statistics based research material to private owners of exotic and wild animals to fight unfair legislation in the USA. Current focus of www.REXANO.org is to reverse the trend in over regulation, with the desire that in the near future to work on repealing excessive regulations and bans on private ownership of exotics.